



AMNESTY INTERNATIONAL ITALY – JOB DESCRIPTION

Job title: Campaign Senior Officer (Maternity Leave Replacement)

Purpose of the role: follow the initiatives related to the “Spazi di Libertà” campaign, conduct desk-based research and actions to ensure maximum impact on Civil and political rights issues.

Unit description: our task is to develop human rights campaigns which can bring a positive impact on laws, practices and people’s lives in Italy and beyond.

Main functions

The role involves, but is not limited to, the following functions:

1. Deliver campaigning activities to achieve impact along Amnesty’s human rights priorities, particularly on issues such as accountability of law enforcement, criminalization of solidarity, freedom of expression, protection of human rights defenders.
2. Generate high-quality contents and materials on the thematic priorities relevant to this role.
3. Project plans across the movement and partners are effectively monitored, tracked and coordinated across multiple AI internal and external stakeholders to achieve impact.
4. Establish and manage partnerships and effective communication with civil society organizations, institutions and agencies, right-holders, Amnesty International staff and activists and other relevant stakeholders.

Main responsibilities

In collaboration with other workers the holder of this position will have these responsibilities:

1. Maximise the impact of campaigning actions by identifying specific audiences and targets, channels of influence and creating communication plans in conjunction with the Communication Department and Spokesperson.
2. Create and disseminate documents and materials for activists and members and coordinate activities with the Head of Activism Unit and the Head of HRE Unit.
3. Provide quantitative and qualitative reports on the progress towards project objectives to evaluate campaigns and actions in collaboration with the Project Learning, Design and Evaluation Officer.
4. Ensure the participation of relevant stakeholders and take into account Amnesty Italy’s overall plans and available resources.

Budget responsibility:

No

Main relationships

Reports to: Head of Campaigning Unit

Supervise roles: intern and volunteers

Other relevant relationships:

Establish and manage partnerships and effective communication with civil society organizations, institutions and agencies, right-holders, Amnesty International staff and activists and other relevant stakeholders.

**Organizational competencies**

The Competency Dictionary of Amnesty International Italy focusses on “how” we work rather than on “what” we do, by defining behaviours expected of a group of workers cooperating to achieve a common objective.

1. **Audacious and Rigorous:** we have a sense of hope, urgency, ambition and daring that drives us to take risks and to seek creative solutions. We aim to develop programmes that are effective and build confidence that our work is credible, politically astute and worth promoting.
2. **Agility and Responsibility:** we are nimble, flexible and creative in the face of challenge, we make speedy decisions and deliver quickly and effectively. We confidently and transparently assess our performance and proactively pursue a result-driven culture.
3. **Challenging and Respectful:** we support the right to challenge and are willing to question decisions, behaviours, and laws in the interest of achieving positive change externally and internally. We value the opinions, professional expertise and diversity.

Technical knowledge

1. Excellent knowledge of campaigning tools and methodologies and knowledge of project management for human rights campaigning at national and international level.
2. Excellent knowledge of human rights issues related to accountability of law enforcement, criminalization of solidarity, freedom of expression, protection of human rights defenders.
3. Good knowledge of traditional and digital communication techniques for campaigning.

Equality statement

Equality and diversity are core values and staff are expected to work to promote a constructive and thoughtful approach so as to shape an organization where the work of others is enhanced and respected.

Conflict of interest

Any public or other activity, affiliation or support to groups, organizations, personal associations or any other factors which may generate a real or perceived conflict of interest with the principles of Amnesty International (specifically independence and impartiality), raise a security problem, or otherwise prevent the achievement of the set goals or the carrying out of assigned functions, must be indicated immediately.

Date: 21/05/2020

Giovanni Rufini
Country Director

Signed and agree

Any change, addition, omission or other alteration of the present Job Description will be made after contacting the worker and will be communicated by written notification.