


AMNESTY INTERNATIONAL ITALIAN SECTION - JOB DESCRIPTION

<p>Job title: Web Developer Senior Officer</p> <p>Job purpose: ensure the management, maintenance and development of organizational digital assets (websites, intranet, apps, and digital marketing tools).</p>
<p>Unit description: we are responsible for digital actions and strategies across all digital channels through supporters and civil society, including wholly owned websites, social media and email.</p>
<p>Main functions The role involves, but is not limited to, the following functions:</p> <ol style="list-style-type: none"> 1. Liaise with the relevant suppliers, coordinating the association's website technical development, maintenance and accessibility, including its linked domains and subdomains. 2. Write well designed, testable, and efficient code by using best software development practices and create and maintain accurate software documentation. 3. Manage and implement the integrated development environment (IDE) to acquire and retain online supporters (visitors to the website, newsletter subscribers, signatures, donors and activists). 4. Promote and participate in digital projects and technologically innovative actions contributing to digital development throughout the organization.
<p>Main responsibilities In collaboration with other workers the holder of this position will have these responsibilities:</p> <ol style="list-style-type: none"> 1. Stay plugged into emerging technologies/industry trends and apply them into operations and activities to ensure growth and retention for an engaged and dynamic activist and supporter base, supporting Activists and Fundraising colleagues. 2. Managing and coordinating suppliers, and liaising with Services colleagues to ensure digital contents are delivered and web platforms and applications are suitably stable. 3. Work closely with the Services Unit to integrating data from various back-end services and databases to ensure the quality of data and pieces of information. 4. Collaborate with the Digital Unit for maintain, expand and scaling our digital assets.
<p>Budget responsibility: No</p>
<p>Working relationships Reporting to: Head of Digital Unit</p> <p>Coordinate roles: interns and volunteers</p> <p>Other key relationships: Cooperates with Digital Unit colleagues to implement the digital strategy. Liaises with all colleagues to develop innovative service activities, and with external suppliers to manage services.</p>
<p>Organisational skills The Competency Dictionary of Amnesty International Italy focusses on "how" we work rather than on "what" we do, by defining behaviours expected of a group of workers cooperating to achieve a common objective.</p>



1. **Audacious and Rigorous:** we have a sense of hope, urgency, ambition and daring that drives us to take risks and to seek creative solutions. We aim to develop programmes that are effective and build confidence that our work is credible, politically astute and worth promoting.
2. **Agility and Responsibility:** we are nimble, flexible and creative in the face of challenge, we make speedy decisions and deliver quickly and effectively. We confidently and transparently assess our performance and proactively pursue a result-driven culture.
3. **Challenging and Respectful:** we support the right to challenge and are willing to question decisions, behaviours, and laws in the interest of achieving positive change externally and internally. We value the opinions, professional expertise and diversity.

Technical knowledge

1. Proficient in web languages (e.g. HTML, CSS, JavaScript) and programming languages (e.g. PHP).
2. Confident with Wordpress, web analytics tools (Google Analytics), cloud environments (AWS) and digital marketing applications (e.g. Mailup, Google Adwords, Facebook Ads, Paypal).
3. Proficient in database management systems and in managing complex web projects, including the management of tools like Bitbucket for collaborate on code development and pull request.

Equality statement

Equality and diversity are core values and staff are expected to work to promote a constructive and thoughtful approach so as to shape an organization where the work of others is enhanced and respected.

Conflict of interest

Any public or other activity, affiliation or support to groups, organizations, personal associations or any other factors which may generate a real or perceived conflict of interest with the principles of Amnesty International (specifically independence and impartiality), raise a security problem, or otherwise prevent the achievement of the set goals or the carrying out of assigned functions, must be indicated immediately.

Date: 26/08/2019

Giovanni Rufini
Country Director

Signed and agree

Any change, addition, omission or other alteration of the present Job Description will be made after contacting the worker and will be communicated by written notification.